

**Louisiana
Office of Financial Institutions
(OFI)**

Investigate before you invest!

**1-877-516-3653 Free call OR
225-925-4512 Local call**

**Learn more about fraud at
www.ofi.la.gov/SecuritiesInvestorEd.htm**

- Before investing, learn if your investment professional AND the security are both legally registered to be sold in Louisiana.
- Before investing, request *free* background checks (*CRD Reports*) on investment professionals registered with OFI.
- Ask about exemptions to registration with OFI, or suspicious investments.
- Report investment fraud for a confidential investigation.
- Request a free speaker for your group or conference in Louisiana on the red flags of investment scams.

Learn More!

- More *Conversation Starters* designed for couples, employees, military, people in crisis and empty nesters at www.ofi.la.gov/SecuritiesInvestorEd.htm
- Investor education and fraud prevention at www.nasaa.org/investor-education/

**Louisiana
Office of Financial Institutions (OFI)**

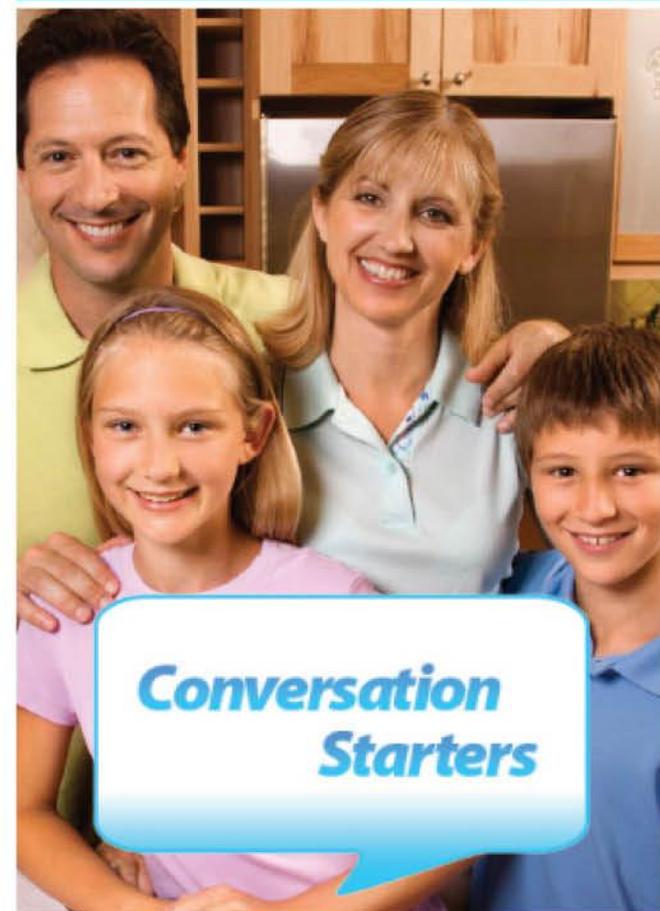
1-877-516-3653 Free call



About NASAA

Organized in 1919, the North American Securities Administrators Association (NASAA) is the oldest international organization devoted to investor protection. NASAA is a voluntary association whose membership consists of 67 state, provincial, and territorial securities administrators in the 50 states, the District of Columbia, Puerto Rico, the U.S. Virgin Islands, Canada, and Mexico.

Parents and Kids



Full House

Conversation Starters for
the Whole Family



■ Getting Started

Help your children build good money habits by talking with them early and often about finances and by setting a good financial example. NASAA's educational games and resources for youth can help get your children thinking and talking about personal finance. Use the questions below to jumpstart a conversation with your child about responsible money management.

■ Budgeting

- What is the difference between a need and a want? Which is more important than the other?
- How does your family make decisions about spending and saving?
- Why is it important to balance income (money coming in) with expenses (money going out)?
- What are ways to earn more money (i.e. babysitting, lawn mowing)?

Check out the *My Make it Count* iTunes App, www.mymakeitcount.ca.

■ Saving

- What are some ways to save money?
- How can interest help make your savings grow?
- Is there something special you want to save for?
- What are some ways to save for a long-term goal like buying a car or going to college?

Check out the NASAA's *Sandwich Generation: Caught in the Middle* program and *A Guide to Understanding 529 Plans*.

■ Investing

- What is an investment and how does it work?
- How can investing make your money grow?
- What are some of the risks of investing? What are some ways to make investing less risky?
- Where can you get advice and information about investing?

Use NASAA's *Live Stock Adventure* card game at www.nasaa.org/2068/live-stock-adventure.

■ Scams and Frauds

- How can you tell whether an opportunity to make money is a scam?
- Who can you trust with money advice? Remember, people may use social connections to trick you into a scam.

- How can you verify an investment opportunity and the promoter? What should you do if someone approaches you with an easy way to make money?

Teens: check out NASAA's *FSI: Fraud Scene Investigator*, an interactive online game, that empowers students to recognize and resist a million-dollar investment scam. Check it out at www.nasaa.org/2059/fsi/.

■ Learn More!

Conversation Starters designed for couples, families, employees, military, people in crisis and empty nesters at www.nasaa.org/3206/conversation-starters/.

Find out about Investor Education and protection at www.nasaa.org/investor-education/.